

Worried About your Best Course in this Economic Meltdown?

This is a question that has been on a lot of minds lately. Throughout my discussions with decision makers and IT professionals, the underlying concern is strong. While decision makers are asking questions like “How can I prepare for a potential slowdown in my business”, IT professionals are grappling with the possibility of layoffs if companies look to trim workforce in a bid to reduce costs.

The axiom that companies must do more with less has never been truer, and technology remains one of the best ways for companies to increase productivity. Most companies never use the technologies they already own to the full potential, simply because employees don't know how to. Training employees on how to use technology effectively can give a huge boost to productivity, enabling employees to do more in less time.

IT professionals must continually upgrade their skills to stay current in their fields and keep themselves marketable. If history is to be trusted, times like these are the most critical for individuals to advance their skills. When the tech bubble burst, a lot of IT professionals found themselves competing against skilled and experienced workers. The market was flooded with talent and only the skilled survived. One constant is that history does repeat itself. When it comes to *the single thing* that makes you stand out when you are competing against those with equal experience, the simple answer is certifications. A third party endorsement that proves that you really know what you say you know goes a long way towards keeping you on the shortlist.

Each year, NetCom empowers thousands of individuals and corporations with the necessary tools to better utilize technology and advance their skills. *At NetCom, our passion is learning.*

- NetCom was recently honored as Microsoft's Worldwide Learning Solutions Partner of the Year.
- NetCom offers training in a variety of delivery formats including regular, accelerated, private, customized, live online, and certification bootcamps.
- NetCom offers day, evening, and weekend schedules.
- NetCom features Live Online Training (LOT) you can take from the comfort of your home or office to reduce your travel costs.
- NetCom offers numerous savings programs to ensure you get the best return on your investment.

When it comes to figuring out the best course... it really is the course that makes you more competitive.

About the Author

Mudit Mittal is General Manager at NetCom Information Technology, a world leader in IT training. Mudit has played a key role in the technology training industry for the last decade and has been instrumental in bringing learning and certification solutions to organizations and IT professionals. Recently, he initiated the bootcamp division at NetCom which has become a national force, widely regarded for its high quality training and unparalleled customer service. Mudit holds an MBA with a technology and marketing focus from Indiana University's Kelley School of Business and a Bachelor of Technology from Indian Institute of Technology (IIT), Delhi, India.